

Arizona Invasive Species Advisory Council Meeting (AISAC)
Anticipation and Outreach Work Group Session
Tuesday August 15, 2008 Meeting Minutes

Attendees:

McGrew, Brian (ADA)
McMahon, Tom (AGFD)
Gray, Ty (AGFD)
Umeda, Kai (U of A, Cooperative Extension)
Fahringer, Glen (Cave Creek; Landscape and Nursery Industry)
Northam, Ed (Southwest Veg. Management; Cooperative Weed Management)

Call to Order

Tom McMahon called the meeting to order at 1:01pm at the University of Arizona Maricopa County Cooperative Extension Office, Palo Verde Room, located at 4341 E. Broadway Road, Phoenix, AZ 85040.

Roll Call Research & Information Management

The meeting commenced with introductions.

Welcome & Introductions

Rory Aikens, PIO for AGFD, may be co-leading this working group.

Review and discuss the Anticipation and Outreach Charter Objectives

The group discussed the charter and changes. This will be similar to working on the new “draft” from the Research and Information working group.

The responsive management survey which had been sent out was mentioned. Ty will ask Rory to do a short PowerPoint presentation on the survey results. The executive summary from IS data was passed out also. This survey will also be done every even numbered year and changes can be done to the questions.

Recommendation number 30, which was dealing with a new Invasive species logo, has a deadline of 30 days from August 5, 2008. This is a great opportunity for a school contest or for any person to help design the new logo.

There was discussion on a new identification book, website needs such as a dedicated web manager, and a business plan (GITA?).

Assign work group action items (according to the approved 2008 Arizona Invasive Species Management Plan) and review future Anticipation & Outreach Work Group session dates, times, and locations.

- Website- subject matter experts and posting for GITA.
- Summit – questions for surveys

Future Agenda Items

- PowerPoint presentation by Rory Aikens on the survey results.

Action Items

- Kai will create the charter objective draft.
- Rory will do a PowerPoint presentation at the next Council meeting.
- Ty will work with Rory Aikens on logo for invasive species. (Recommendation 30)
- Brian will set up meeting with GITA (Recommendation 37)

Next meetings will be September 22 (and possibly October 22) at 10:00am at the University of Arizona Maricopa County Cooperative Extension Office, Palo Verde Room, located at 4341 E. Broadway Road, Phoenix, AZ 85040.

Meeting adjourned at 1:55 p.m.